

ONE OF WORLD'S LARGEST GLOBAL WINE MAKING AND RETAIL COMPANY - Salesforce Commerce Cloud, QA Automation, Program Management

Overview

The company implemented Direct to Consumer (DTC) global commerce transformation project and migrated from various disparate and old systems to Cloud based architecture for enabling 10+ brands to sell directly to consumers. The technology, processes, products & services of its global direct to consumer business was re-implemented.

The client migrated to Microsoft Dynamics 365 for ERP, CRM and POS, Salesforce Commerce Cloud as eCommerce and Digital experience platform, Salesforce Marketing Cloud, and various other systems for identity management,

customer service, payment, tax, shipping and warehouse solutions.

Zorang executed Program Management and worked with business and IT to ensure overall success of the program working with various stakeholders and vendors. We also management end to end Quality Assurance and QA automation to ensure system is built according to requirements.

Salesforce Commerce Cloud as Commerce and Digital Experience Platform for 10+ brands

The user experience was redesigned for all 10+ websites and new sites created using SFCC and integrated with Microsoft Dynamics in the backend.

Integration with various systems to ensure overall process improvement

Zorang managed testing of all integrations ensuring the new process works and managed various vendors to ensure that the systems are integrated.

QA and automation for all end to end process and systems

Managed feature testing, end to end testing, performance and load testing, automation using Tosca and regression testing on desktop, mobile, ipad and POS.



Zorang's overall Program Management and end to end QA and automation ensured project delivery and successful launch



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