HEALTHCARE AUTOMATION TECHNOLOGY COMPANY

Integration not only creates business efficiencies but drives real revenue growth

Overview

Zorang

With today's hybrid cloud environments applications could be deployed in the cloud or on premise data centers. Systems like ERP, CRM, Marketing, EduTech etc., have created tremendous business efficiencies, however if they are not sharing and collaborating data there is a significant loss in productivity. Additionally it's only when data is brought together from multiple sources, can one truly harness the power of information through Analytics and AI. This is where integration plays a critical role.



The solutions can be deployed on IBM Cloud or IBM Hybrid Cloud Private running on **IBM** Power Systems

Our solutions for many eCommerce systems like Salesforce Commerce Cloud and SAP Commerce Cloud and can easily integrate Commerce, Content Management or Product Information Management systems for use cases such as Order to Shipment, inventory and pricing management to create better Digital Experiences and drive revenue growth.

Integrate Marketing, CRM and ERP systems for Quote to Cash use cases.

Integrate HRIS and ERP systems for seamless onboarding and off boarding of employees.

For this client we architected, designed and built integrations for Salesforce CRM to SAP ERP for a Quote to Cash use case. Account and product information flows from ERP to CRM for configuration, pricing and quote (CPQ) while contact and order information flows from CRM to ERP to automate deal flows.

HRIS systems like Oracle are integrated with ERP and single sign on systems for onboarding new employees.

Automation helps sales and marketing to open up more time and focus on net new opportunities leading to revenue growth.

Technologies: IBM App Connect, Salesforce CRM, SAP CRM, SAP ERP, Oracle, Okta, Snowflake



orand

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